

Our Capabilities and Services

TradewindsGroup is a small, well-established management consulting firm serving organizations of all sizes and in many industries throughout the greater Chicagoland area. If you're not already familiar with us, the litany of services that we offer includes:

- Operational and Strategic Planning Assistance
- Management and Operational Auditing Services
- Process and Project Auditing Services
- Business Process Reengineering Assistance
- Business Systems Needs Analysis and Requirements Definition Assistance
- Software Package Selection and Implementation Assistance
- Project Management, Project Portfolio Management and Project Management Office Services
- Project Methodology Development and Deployment
- Organizational Development and Change Management Assistance
- Customized Staff Development and Technology Deployment Training Programs
- Business Continuity Planning, Emergency Response and Crisis Management Planning
- Documentation of Business Policies, Processes, Procedures and of Systems and Technical Processes

As consultants to management, we are often asked to provide specific recommendations on how to improve IT productivity and how best to address an organization's project backlog, along with other project portfolio issues, such as gauging feasibility, determining ROI or establishing priorities. Also, as consultants we realized long ago that our business process improvement recommendations are much more meaningful to clients when they can be acted upon quickly and cost effectively.

TradewindsGroup™ and Rapid Software

What if there was a way to tackle a project with a minimum of effort and to quickly and economically deploy an operable solution? The answer is **Independence™**, a unique software development and deployment product by Rapid Software that answers this challenge and will help your organization cross the productivity paradigm.

At TradewindsGroup we're usually quite skeptical of new products. However, in this case what we've seen is *a remarkable new software product that can shrink your IT backlog*. **Independence™** allows an organization to *rapidly define and deploy business application systems that are fully web-enabled*. In fact, the applications can be hosted, if desired, thereby further minimizing your initial cost outlay and more importantly, speeding the concept to delivery cycle. Whether it's deemed a full production application, a stopgap measure, or perhaps a proof of concept, **Independence™** is a development and deployment tool worthy of your consideration.

Imagine spending only hours instead of weeks or months to complete and deploy a new business application process or system. With **Independence™**, a software development tool from Rapid Software, this is what you can achieve. Given today's tight budgets and heightened demands for quick and positive returns on investment, **Independence™** can help you *simultaneously* control the budget, launch new initiatives to the delight of your users and to *achieve a quick payback* on those efforts.

As the authorized agent for Rapid Software in Illinois and Wisconsin, we can introduce you to **Independence™** and more importantly, how this product can help your organization achieve new levels of IT productivity and ROI. For more information about our consulting services and capabilities or to discuss the value proposition that **Independence™** offers, please contact:

Robert W. Starinsky

630/871-1149

rwarinsky@tradewindsgroupinc.com

www.tradewindsgroupinc.com